



*Fresh (er's) This Season*

## Fresher's Season.

Fresher's season is fast approaching and students can be a great market to target.

In 2017/18 there were  
**2.34 million**  
students in higher  
education institutes in  
the UK.

Fresher's fairs attract a large number of these students which means your business has a perfect and easy way to access a wide number of people. Get the next generation of workers interested in your business!

# Why Promotional Merchandise?

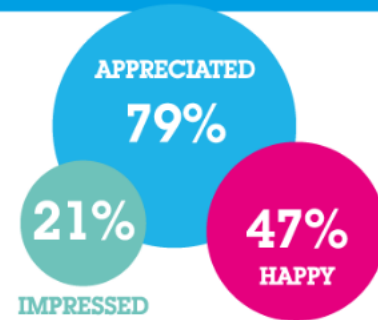
## Why Promotional Merchandise?

Promotional merchandise doesn't just appeal to the corporate world but also to the future corporate world that are currently students. When given promotional merchandise you are offering a welcoming hand and presenting a friendly part of your business.

### THE POWER OF PROMOTIONAL PRODUCTS

HOW DO PEOPLE **FEEL** WHEN RECEIVING A PROMOTIONAL GIFT?

**79%** **FEEL APPRECIATED**

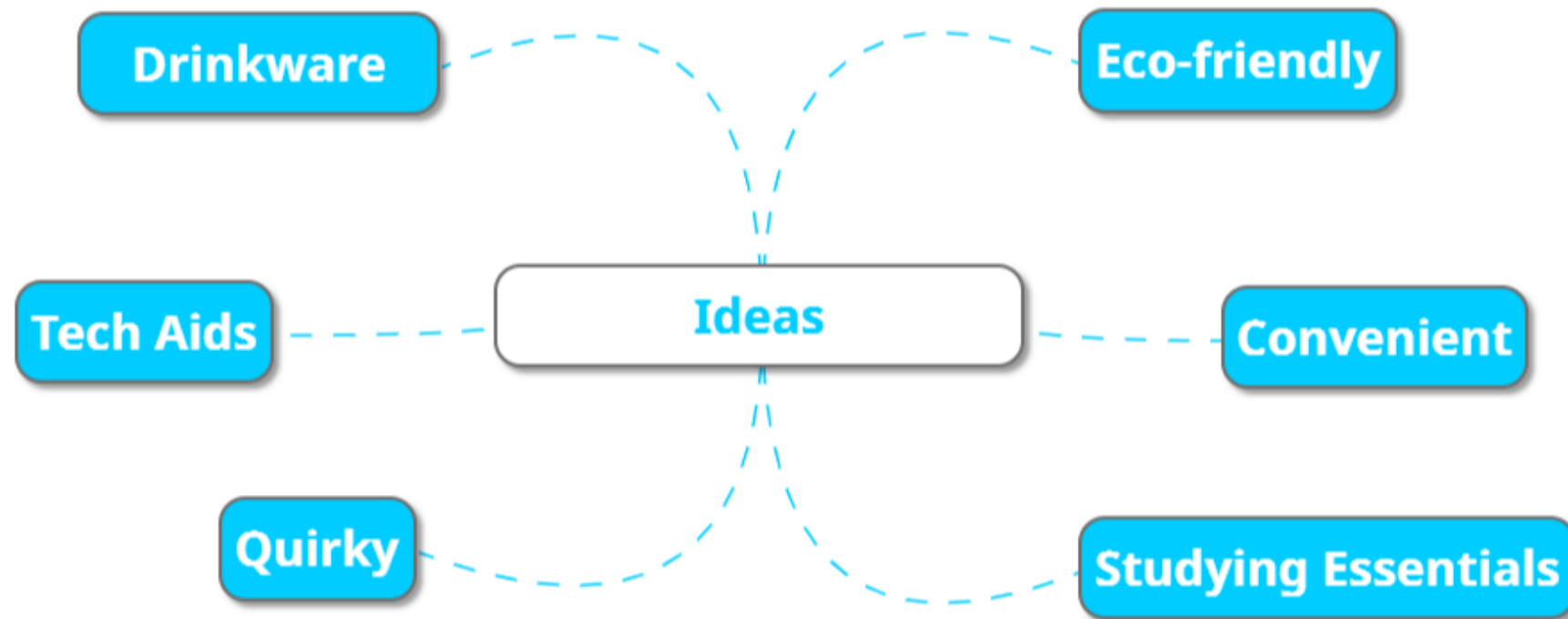


WHAT QUALITIES MAKE THE **PERFECT** PROMOTIONAL GIFT?



## Students, Students and Students.

With such a large population of young people now becoming students in higher education institutes it is important to think about a wide range of products.



## Promo Tech.

Much like the student market the tech market continues to grow every year. Technology has and is an important part of daily life and essential to many students. Now as the market for hand held tech increases one great way to help students stay connected and equipped is with these items.



**Prague Power Bank** – Never be without power! This rechargeable metal power bank is perfect for charging smartphones. Includes charging lead and charge indicator



**Beat earphones** – These in ear earphones with a cord tidy case are perfect for students that love to listen to music and study.



**Waterproof Bluetooth Speaker** – For those students who prefer to listen to music aloud or in the shower.



**Cribs Phone Stand** – Plastic phone stand perfect for holding mobile and tablet devices.

# The Tech Quest Continues...

Here are some more tech products that will have students interested this fresher's season.



**Original Popsocket Grip –**  
Mobile phone stand that can be detached and repositioned multiple times. Also suitable for some tablets.



**Smartphone Arm Band –** It has reflective elements and an adjustable Velcro. Perfect for active students that need a secure place to keep their smartphone



**Memory Stick –** You know how tricky tech can be! Memory sticks can keep student work safe.



**Headphones Holder –** PVC headphone tidy with a built-in headphone holes is the perfect item to keep your headphone tangle free.



For more products like this check here -

<https://merchandise.thesourcer.com/search?q=phone+accessories>

## Eco-friendly Product Ideas.

Eco-friendly products are becoming increasingly more popular as companies develop new ways to create sustainable products and ones that are kinder to our planet. Here are a few eco-friendly product ideas for students.



**Eco-friendly Drawstring Bag** – Made from non-woven Polypropylene this bag is kind on the environment and available in a range of colours.



**Pocket Eco A6 Notebook** – This notebook is made of recycled material. The handy pen-loop and elastic closure ensure no student will lose their notes or pens.



**Eco-friendly Stationery** – A wide range of eco-friendly pencils and pens are the perfect addition to the notebook.



**Eco Bamboo Mug-to-go Cup** – Equip students with the perfect eco cup to ensure they get enough coffee to keep them awake.



**Rochester Tote Bag** – Eco-friendly reusable tote shopper bag.

## Convenient.

Make a students life a little easier with some of these convenient products.



**Emergency Power Bank Keychain** – Never be without power! This rechargeable pocket sized keyring is perfect for charging smartphones.



**Holder Mita**– De-tangle! These adhesive cable holders are great for organising cluttered cables.



**Premium RFID Phone Wallet** – For days when you don't need a purse/wallet. This phone wallet its perfect for keeping your cards safe. The wallet can be placed on the back of your phone for convenience.



**Lanyards** - Made from ultra smooth polyester for a more comfortable wear. Perfect for holding things such as student cards, keys or pens.

## Studying Essentials.

Support students with their studies by branding these useful studying items.



**A5 Dimes Notebook**– Notebooks are essential for studying. Brand and colour co-ordinate this quality notebook. Has a useful pen loop, elastic closure and ribbon bookmark.



**Sticky Note Pad Holder**– Great for writing small members and using as page markers.



**TrioMarker Highlighter Pen**– Useful addition to a students pencil case.



**Ear Plugs**– Essential for some students. Come neatly packed in a plastic tub.



**Contour Digital Touch Ballpen**– Students can never have enough pens. This pen has a built in tablet stylus.

## Reusable Bottles.

Reusable bottles are a valuable product for students that are on-the-go. Not only are they durable but they can also reduce the usage of one use plastic bottles.



Double Walled Water Bottle 500ml

Drink Bottle with Removable Infuser 700ml



Sports bottle 650ml

H2O Base – Dome Lid Sports Bottle 650ml



Plastic Water Bottle with Crown Cap and Carry Strap 530ml

Flex Water Bottle – Folding Water Bottle with Sports Cap.



Cyclone Thermal Insulated Tubular and Straw 450ml

# Keep Calm and Have a Cuppa

## Reusable Cups.

As well as reusable bottles, reusable cups are becoming more and more popular with students. Encourage them to reduce their use of disposable products by branding a reusable cup.

Americano Primo 250ml



Americano Cortado 300ml



Americano 350ml



Grande Americano 350ml



For a wider range of reusable bottles and cups visit here:  
<https://merchandise.thesourcer.com/search?q=bottles+and+cups>

## Quirky Items to Catch Attention.

Reusable bottles are a valuable product for students that are on-the-go. Not only are they durable but they can also reduce the usage of one use plastic bottles.



Fun Foam Stress Reliever



TinBox Peppermints  
approx. 25g



Multipurpose Basket  
Shaped Desktop Pen Pot.



Pen Keyring.

Agata Flow Ring



Check out our online catalogue for  
more products:  
<https://merchandise.thesourcer.com/>

## Ideas Process

**Contact us with  
your brief**

(Quantity, Branding, Lead time)

List of suitable  
**ideas and prices**  
shared

Items selected  
and **samples /**  
**visuals** provided

A red door with a lion head knocker is set in a stone wall. The door has a traditional panel design with a central rectangular panel and four smaller panels in the corners. The knocker is a brass lion head with a ring. The stone wall is made of large, irregular blocks.

# Contact

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