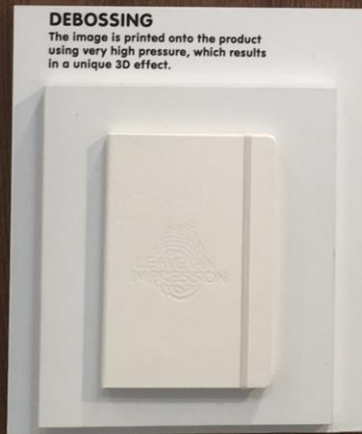
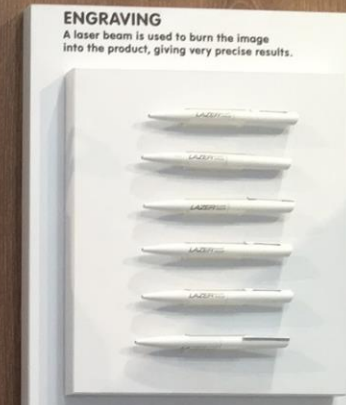




# *2019 Trends & Ideas*

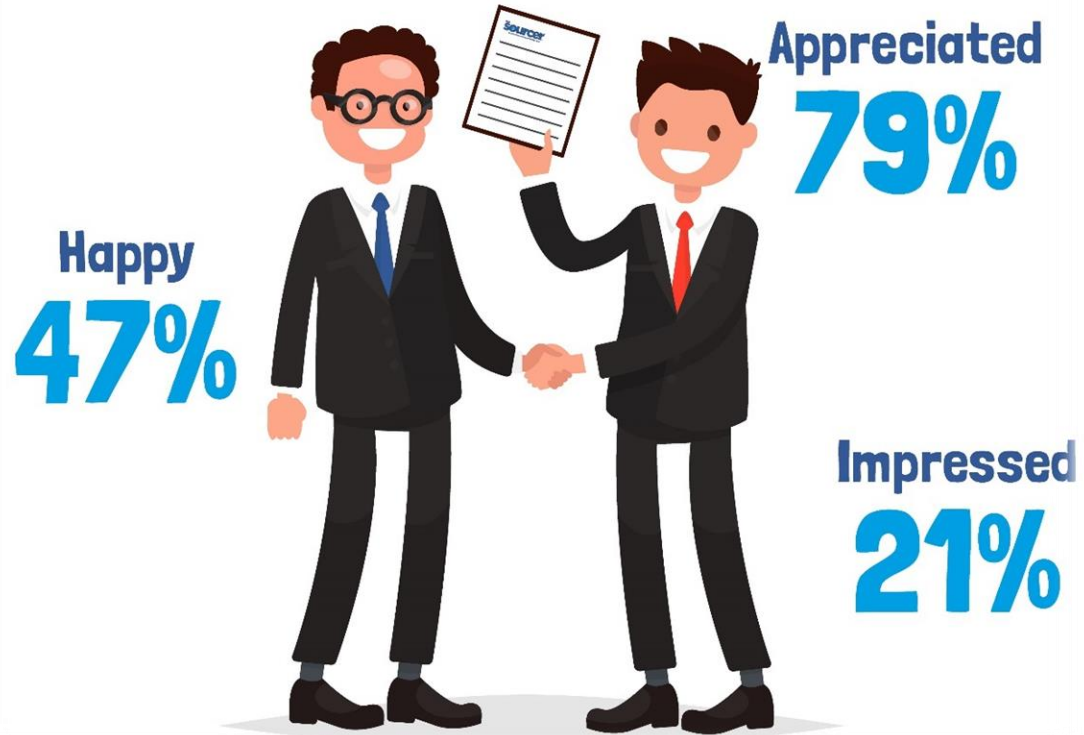
February 2019



Check out our blog on printing techniques and applications for more detail ...

<https://www.thesourcer.com/printingprocesses/>

## HOW DO PEOPLE FEEL WHEN RECEIVING A PROMOTIONAL GIFT?

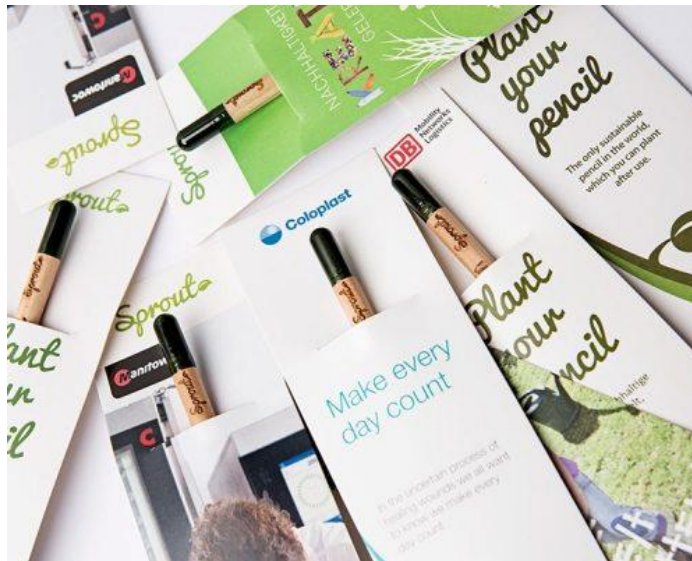


## TOP 5 REASONS WHY PROMOTIONAL PRODUCTS WORK



## Eco Friendly

It's been building over the last few years, but 2019 will be a big year for Eco Friendly premiums and gifts. Early innovations below, that are all **completely biodegradable**.



**Sprout Pencil** - The first plantable sustainable pencil in the world



**Eco Gummy Bears** – Made with Organic Ingredients and in a Biodegradable packet



Eco Friendly, great quality & Completely biodegradable pens



Biodegradable Sports bottles

More ideas here - <https://merchandise.thesourcer.com/search?q=Eco+Friendly>

# BIOPLASTICS



## Why bioplastics?

Bioplastics can help reduce CO<sub>2</sub> emissions and conserve limited resources.

## Which material do we use?

For our bio products we use a bio-based and biodegradable material made of PLA.

Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

## How do we produce?

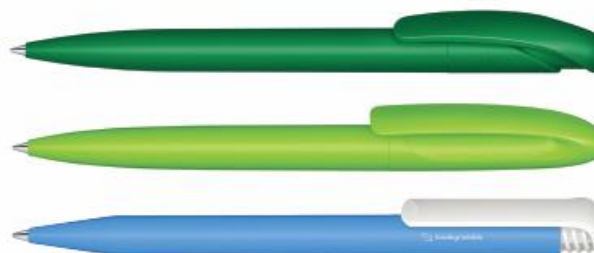
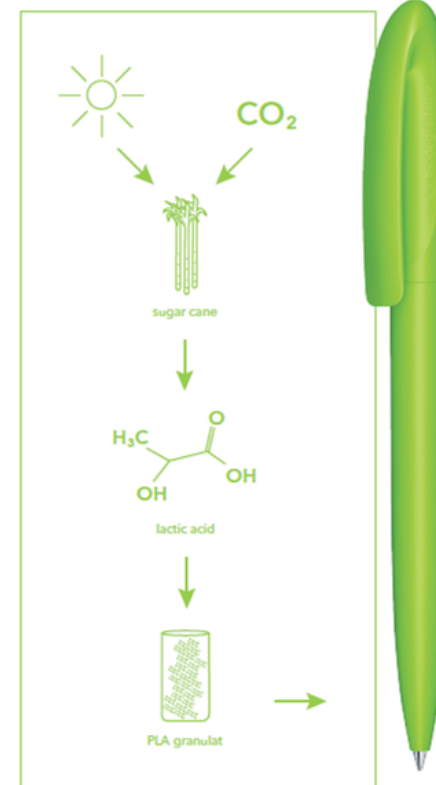
We produce in Groß-Bieberau near Frankfurt. The entire production is operated with green electricity and is set up according to processes of the environmental standard 14001.

## What is your advantage?

High-quality, sustainable advertising media that remain in use for a long time, permanently place your advertising message with your target group and create a positive image.

## Did you know ...?

Bioplastic from plants is in no way in competition with the production of food. The agricultural area required is infinitesimally small compared to feed and food and will remain infinitesimally small even with a significantly higher use of bioplastics.



## BIO PENS

**SUSTAINABLE  
ADVERTISING  
WITH  
BIOPLASTICS.**



## Heathered Products

Perceived quality & desirable products to ensure a long life with your customers.



Heathered Notebook



Heathered Fleece



Heathered Passport / Card Holder



Heathered Badge Holder



Heathered Outdoor Bag

More ideas here - <https://merchandise.thesourcer.com/search?q=Heathered>

# 2019 Trend Three

## Cork Products

Along the Eco friendly route, use sustainable materials to produce your merchandise and avoid plastics.



Cork and Cotton Tote Bag



Cork Notebooks



Cork Ballpen Set



Cork Shopper Bag



Tritan Sports bottle with Cork lid

More ideas here - <https://merchandise.thesourcer.com/search?q=Cork>

## Standard Drinkware

Multi use plastic products that have more and more choice for 2019. All price ranges, starting here ...





### Takeaway Drinkware

Multi use product. Large range of options, showcase below.

Primo Americano



Cortado Americano



Americano 350ml



Grande Americano



## Super Premium Drinkware

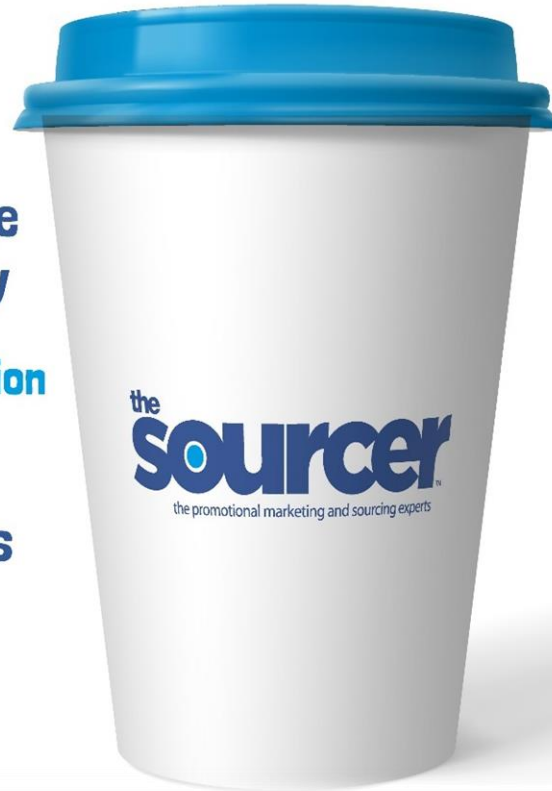
Multi use product that has more and more choice for 2019. Great for a gift, a huge range to choose from.



# Why Drinkware?

## THE PROMOTIONAL REUSABLE COFFEE CUP CAN HELP THE ENVIRONMENT

In the UK we  
throw away  
**2.5** billion  
disposable  
coffee cups  
each year



Starbucks &  
Costa offer  
customers a  
**25p**  
discount  
for bringing  
in their  
own cups

Check out our blog on plastics and the environment ...  
<https://www.thesourcer.com/plasticandtheenvironment/>

# 2019 Trend Five

## Wireless Charging

Most new phones now have wireless charging, by the end of 2019 it will be far more common.



Stick on Wireless Charger Pouch



Full Colour Light Up Engraved Wireless Charger



Light up Wireless Charger

Wireless Charger Mouse mat

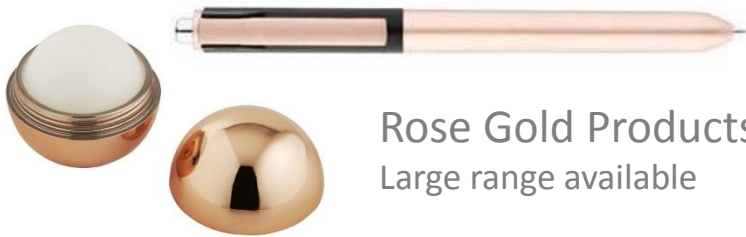


More ideas here - <https://merchandise.thesourcer.com/search?q=Wireless+Charger>

# Other 2019 Interesting Premiums



**3in1 Lanyard Charger**  
Give your lanyard a longer life.



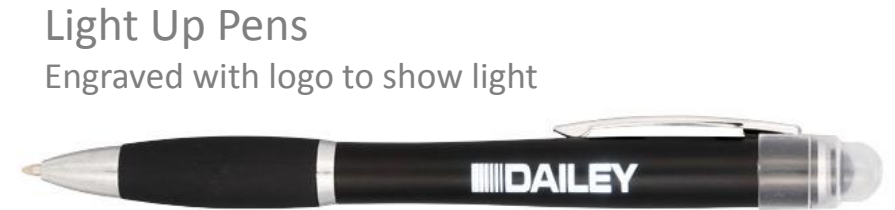
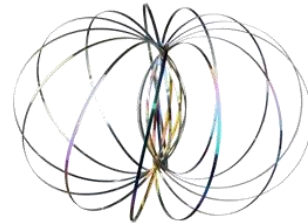
**Rose Gold Products**  
Large range available



**NFC Technology**  
Interact with mobile devices,  
more detail on request.



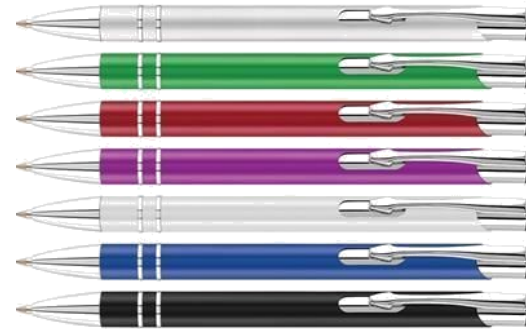
**Flow Ring**  
2019 fun product



**Light Up Pens**  
Engraved with logo to show light

Call or visit our website to let us help you find the perfect product – <https://merchandise.thesourcer.com/>

# Classics Not to be Forgotten



There's so much more! Call or visit our website to let us help you find the perfect product – <https://merchandise.thesourcer.com/>

# Ideas Process

**Contact us with  
your brief**  
(Quantity, Branding, Lead time)

List of suitable  
**ideas and prices**  
shared

Items selected  
and **samples /  
visuals** provided



# Contact

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